

DRAFT Action Plan – Sustainable Energy

Action	Responsible Party	Implementation Horizon (Years)	Policy Number
Develop a public education and engagement campaign around energy efficiency and conservation.		1-2	SE-1
Form an energy committee made up of Town staff and volunteer members to support various energy efficiency initiatives.		1-2	SE-1
Sign up for the MassEnergyInsight program.		1-2	SE-1
Through the support of the energy committee, develop a municipal energy use baseline in MassEnergyInsight.		1-2	SE-1
Coordinate free energy audits at municipal buildings through the energy utilities.		1-2	SE-1
Commit to reducing municipal energy use by 20%, and through the support of the energy committee, develop a Green Communities compliant energy reduction plan.		1-2	SE-1
Coordinate a street lighting audit with the electric utility, and consider conversion to LED lights.		1-2	SE-1
With the support of the energy committee, develop a community energy use inventory and community-wide energy reduction strategy.		2-4	SE-2
Consider the implementation of a weatherization program.		2-4	SE-2
Provide education and outreach on energy efficiency and		1-2	SE-2

conservation, and promote energy audits.			
Consider implementation of a community energy efficiency competition or online rewards program in which residences are rewarded for energy savings.		2-4	SE-2
Evaluate the current street and parking design standards, and determine options for improvement to promote multi-modal corridors.		1-2	SE-3
Prioritize projects to encourage multi-modal transportation along targeted roadways.		Ongoing	SE-3
Develop and provide regulatory incentives for developers that incorporate multi-modal design in their development applications.		1-2	SE-3
Inventory current bicycle and pedestrian paths and identify opportunities to upgrade them and create linkages.		1-2	SE-3
Prioritize municipal projects that provide direct connections and improve community connectivity.		Ongoing	SE-3
Continue to promote pedestrian activity by requiring projects to incorporate pedestrian and bicycle paths and amenities.		Ongoing	SE-3
Work with the state to improve public transportation opportunities in Seekonk.		1-2	SE-3
Inventory zoning obstacles to smart growth and mixed-use development, and address them accordingly with zoning		1-2	SE-3

revisions.			
Provide priority parking in public lots for energy efficient vehicles and for carpooling and vanpooling.		1-2	SE-3
Continue to investigate opportunities (including appropriate locations as well as funding sources) to incorporate renewable energy on municipal buildings and lands.		Ongoing	SE-4
Inventory zoning obstacles to renewable energy development, such as setback requirements, height standards, lot coverage requirements, and other standards that may impede development of renewable energy as a principal or accessory use, and develop revisions accordingly.		1-2	SE-4
Develop zoning and regulatory standards for renewable energy systems of different types and scales as appropriate to the community.		2-4	SE-4
Provide education and outreach on renewable energy sources, and how home-owners and businesses can integrate these systems into their homes and businesses.		2-4	SE-4
Provide regulatory incentives to developers that incorporate renewable energy sources in their site plans.		2-4	SE-4