

Seekonk Massachusetts



Seekonk Master Plan Volume III

Implementation Guide

April 12, 2012



INTRODUCTION

The idea of developing an “implementation-ready” Master Plan was raised several times during the stakeholder interviews as one of the highest priorities for the Master Plan Update. In order to meet this challenge, this stand-alone Implementation Guide (a.k.a “The Blue Book”) was developed that lists all of the action items from Volume II of the Master Plan with timelines for implementation and responsible parties. In addition, the Planning Board will serve as the stewards for the Master Plan, and will conduct semi-annual reviews of the Master Plan to prioritize action items, and coordinate with the responsible parties regarding their assigned action items. Readers that may wish to learn more about the thought process behind these action items should read ***Volume II. Seekonk 2012: Issues, Goals and Recommendations***. Readers interested in the data and information that helped to frame this process may wish to read ***Volume I. Seekonk Today***.

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Land Use Action Plan

Action	Responsible Party	Implementation Horizon (Years)
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Objective LU-1: Encourage sustainable growth patterns throughout the community.

Educate residents, business owners, and officials on the costs and benefits of different types of development patterns.	Board of Selectmen	Ongoing
Provide a comprehensive re-write to the Zoning By-law that will help to achieve the goals associated with the different areas of the FLUM.	Planning Board/Building Inspector/Zoning Board of Appeals	2-5
Inventory zoning barriers to mixed use development, and other forms of compact or clustered development.	Planning Board	1-2
Inventory vacant or underutilized properties that provide opportunities for infill and redevelopment.	Board of Selectmen/EAC	Ongoing
Inventory zoning “non-conformities” and assess whether zoning should be changed or remain intact relative to existing uses.	Planning Board	1-2
Develop a library of visualizations (e.g., pictures of other communities, photo-simulations, etc.) that can be used to help shape regulations for different areas within the Town.	Planning Board	1-2
Identify sites in residential areas that could serve as community gardens.	Planning Board	1-2
Incorporate the action items within the Housing Production Plan and the Open Space and Recreation Plan as appropriate.	Planning Board/Conservation Commission	2-5

Objective LU-2: Maintain Seekonk’s environmental resources and community character in Rural Residential areas.

Establish lines of communication between the Town and key owners of developable land. Ensure the Town is aware of when ownership may change hands or when development proposals may be submitted.	EAC	Ongoing
Revisit the Town’s Conservation Subdivision Bylaw to strengthen the quality of design, the protection of natural resources, the efficiency of infrastructure, and the continuity of open space from one subdivision to another.	Planning Board	1-2
Focus land preservation efforts and funding to rural areas to the extent that opportunities exist.	CPC/Conservation Commission	Ongoing
Explore the use of Transfer of Development Rights (TDR) as a land use tool for preserving open space and agriculture in these areas.	Planning Board	2-5
Continue to explore the designation of Prospect Street as a “Scenic Corridor”.	Planning Board	1-2
Explore the possibility of connecting local agricultural operations to farmers markets within Village Areas	Planning Board/EAC	Ongoing

Develop zoning performance standards that may allow for a more diverse home business inventory as an incentive for large land owners not to subdivide and develop.	Planning Board	1-2
Clarify regulations that would expand the ability for homeowners to sell vegetables at roadside stands.	Planning Board	1-2

Objective LU-3: Maintain a high quality of life in areas designated General Residential by providing opportunities for improving residential homes and neighborhoods.

Continue to ensure a high level of essential services for neighborhoods in the General Residential areas (e.g., right of way maintenance, etc.).	All service departments	Ongoing
Explore the potential implementation of an Accessory Dwelling Unit by-law that would allow for appropriate levels of accessory housing.	Planning Board	1-2
Assess the effectiveness of the existing Home Occupation by-law provisions to see if adjustments need to be made (more or less restrictive).	Planning Board	1-2
Provide educational materials related to residential landscaping to encourage low-maintenance attractive alternatives to lawns.	Planning Board/ Conservation Commission	1-2

Objective LU-4: Maintain vibrant neighborhoods in Seekonk's Village Residential areas.

Develop "way-finding" analyses that illustrate the most effective pedestrian/bicycle routes between Village Residential and Village areas.	Planning Board/ DPW	2-5
Concentrate resources for right of way improvements on those areas identified in the previous action item.	Board of Selectmen/DPW	Ongoing
Ensure an aggressive program for street tree maintenance and replacement to contribute to the safety and character of busy Village Residential streets.	DPW	Ongoing
Create opportunities for a diverse housing stock through the use of Zoning By-law amendments or strategic "friendly 40B" applications.	Planning Board/ Zoning Board of Appeals	Ongoing
Identify streets that may have issues with automobile speeds and install traffic calming devices.	DPW/Police Department	Ongoing
Ensure high quality landscaping for non-residential uses through the use of landscape design standards.	Planning Board	1-2

Objective LU-5: Revitalize Seekonk's designated Village areas.

Develop detailed physical Master Plans for the two Village areas that illustrate different future development scenarios and streetscape concepts. Use these Master Plans to inform regulatory amendments.	Planning Board	2-5
Consider the rezoning of the Village areas into larger more cohesive districts (consistent with the previously mentioned Master Plans), which include detailed design and circulation standards.	Planning Board	2-5
Investigate financial incentive opportunities that could be offered to developers for infill and redevelopment.	Planning Board/ EAC	1-2

Apply elements consistent with the “Complete Streets” approach in Village areas to ensure the Town captures as many modes of circulation as possible. Apply standards developed as part of the local guidance document called for in the Transportation Element (T-2.b)	Planning Board/ DPW/Fire Department	Ongoing
Consider the provision of centralized sewer service for these areas as a tool for continued growth and resource protection.	Planning Board/ EAC/ Board of Selectmen	2-5

Objective LU-6: Continue to improve conditions in Seekonk’s Mixed Use Corridor areas.

Implement the strategies developed as part of the Route 44 Corridor Study (SRPEDD, 2011).	Planning Board or as identified	Ongoing
Commission a detailed development feasibility study for the southern Mixed Use Corridor area that includes an examination of market analyses, infrastructure cost/benefit analysis, and environmental constraints.	EAC/Planning Board	2-5
Apply more prescriptive standards for traffic access management for properties along both Mixed Use Corridor areas.	Planning Board/ DPW	2-5
Consider modest design standards for corridor areas to improve the appearance of parking areas, signage, building materials, landscaping, and the street edge.	Planning Board	1-2

Objective LU-7: Allow the Highway Business area to continue as a premier regional commerce center.

Ensure Zoning By-law standards for use, dimension and other important site development elements are flexible enough to allow for the Highway Business area to evolve over time in response to changing markets. Research emerging trends in the transformation of so-called “big box” retail centers to inform any regulatory amendments.	Planning Board	1-2
Develop “big-box” and/or “formula business” design guidelines to ensure the high quality design of façades, rooflines, signage, parking areas, and streetscapes.	Planning Board	1-2
Consider the provision of centralized sewer service for this area as a tool for continued growth and resource protection.	Planning Board/ EAC/ Board of Selectmen	2-5
Require new tenants on older sites to provide detailed mapping of stormwater and wastewater infrastructure to ensure a continued update of information needed to maintain market viability and high levels of environmental protection.	Planning Board/ Conservation Commission	Ongoing
Consider development bonuses for this area that could be used as part of a TDR program	Planning Board	2-5
Include development standards for circulation that will allow for easier travel for pedestrians and bicyclists between sites. These standards could include the incorporation of dedicated pedestrian and bicycle ways along Route 6 frontage.	Planning Board	1-2

Provide incentives for the inclusion of green rooftops and roof mounted solar arrays on large flat rooftops.	Planning Board/Energy Committee	2-5
Provide incentives for the inclusion of ground-mounted solar arrays into the design of parking areas.	Planning Board/Energy Committee	2-5
Incorporate considerations for heat island mitigation into the landscaping standards specific to this area.	Planning Board	1-2
Implement the action items related to the Route 6 commercial areas that are listed in the Economic Development element.	Various	Ongoing

Objective LU-8: Maintain the viability of Seekonk's Industrial areas.

Develop a clear identity for Seekonk's Industrial areas as identified on the FLUM by not allowing uses that could lead to conflict or nuisance complaints.	Planning Board/EAC	1-2
Consider the provision of centralized sewer service for this area as a tool for continued growth and resource protection.	Planning Board/EAC/ Board of Selectmen	2-5
Require new tenants on older sites to provide detailed mapping of stormwater and wastewater infrastructure to ensure a continued update of information needed to maintain market viability and high levels of environmental protection.	Planning Board/ Conservation Commission	Ongoing
Protect industrial uses by prohibiting other uses that might create conflicts with industrial operations or otherwise erode the character of the industrial areas.	Planning Board/ Zoning Board of Appeals	Ongoing
Implement the action items related to Industrial areas that are listed in the Economic Development element.	Various	Ongoing

Economic Development Action Plan

Action	Responsible Party	Implementation Horizon (Years)
<i>Objective ED-1: Create systems and tools for a structured economic development approach.</i>		
Create a municipal Economic Advisory Committee (EAC) to sustain economic development efforts from the Town and serve as a liaison to the Chamber of Commerce.	Board of Selectmen	1-2
Create outreach materials for local businesses describing the costs and benefits of having a local Chamber of Commerce.	EAC	1-2
Invite representatives from neighboring Chambers of Commerce to talk about their accomplishments to the Seekonk business community.	EAC	1-2
Have EAC members receive training in issues of economic development through the Massachusetts Economic Development Council (MEDC).	Board of Selectmen/EAC	2-5
In cooperation with the Chamber of Commerce and/or EAC, develop a marketing strategy for Seekonk that includes highlights of business-friendly approaches within the community for commercial and industrial districts.	EAC/Planning Board	2-5
Maintain an inventory of vacant or underutilized commercial and industrial parcels that can be easily accessed by prospective investors.	Planning Board/ Assessor	1-2
Assess the feasibility of running a web-based municipal GIS that could display important economic development information.	Planning Board/ Assessor	1-2
Develop a business outreach program that includes critical information in a variety of media such as web-based material, e-blast notifications, mass mailings, workshops, etc.	EAC	2-5
Ensure that clear standards for parking, setbacks, allowable uses and other essential Zoning By-law elements will be adopted to address the unique purpose of each commercial and industrial district.	Planning Board	2-5
<i>Objective ED-2: Facilitate and require high quality design of commercial areas.</i>		
Develop design standards within the Zoning By-law tailored to different districts that will ensure a high quality of design in commercial development.	Planning Board	2-5
Incorporate adequate circulation for bicycles and pedestrians into commercial site design.	Planning Board	2-5
Create or distribute existing design manuals for the Planning and Zoning Boards as educational pieces to assist them with permit application review and allow them to easily identify design flaws.	Planning Board	2-5
Develop standardized approaches to impact analyses that may accompany permit submittals to ensure a predictable approach to items such as fiscal impact analysis, traffic impact analysis, etc.	Planning Board	2-5

Objective ED-3: Support neighborhood scale business and services.

Identify a liaison within the EAC to the South Eastern Economic Development (SEED) agency in order to better connect Seekonk’s small business community with technical and financial support.	EAC/Board of Selectmen	2-5
Develop a circulation study for Luther’s Corners to identify strategies for increasing access to local businesses.	Planning Board/DPW	2-5
Re-examine the Zoning By-law provisions that govern Baker’s Corners to ensure this area can better serve residents in the “north end” of Seekonk with essential services.	Planning Board	1-2
Implement the strategies developed as part of the Route 44 Corridor Study (SRPEDD, 2011).	Various	Ongoing
Continue to support home occupation business within designated zoning districts.	Planning Board/ Zoning Board of Appeals	Ongoing

Objective ED-4: Maintain the viability of the Route 6 corridor.

Present a written economic development strategy to the Commonwealth that would help to leverage additional liquor licenses in the Route 6 area.	Board of Selectmen/EAC	1-2
Identify infrastructure improvements that could make redevelopment in the Route 6 corridor more streamlined.	Planning Board/ Conservation Commission/ DPW/Water District/Board of Health	Ongoing
Research other models of development that are compatible with “large pad” sites including, but not limited to, Mashpee Commons, South County Commons, Patriot Place, and Legacy Place.	EAC/Planning Board	2-5
Incorporate design standards tailored specifically to big box and strip retail to ensure that Seekonk receives the highest quality design from local, national, and international corporations.	Planning Board	2-5

Objective ED-5: Maintain the viability of existing industrial lands.

Communicate directly with property/industry owners to identify challenges to re-occupation, expansion, or redevelopment in industrial districts.	EAC	Ongoing
Continue to assess the feasibility for other non-retail uses of industrial lands including, but not limited to, renewable energy facilities.	EAC/Energy Committee	Ongoing
Support the development of an Industrial Subcommittee within the EAC or Chamber of Commerce.	EAC/Board of Selectmen	2-5

Objective ED-6: Provide infrastructure that supports economic centers.

Continue discussions with the City of Attleboro regarding the potential to append Seekonk to Attleboro’s Economic Target Area (ETA) designation.	Planning Board/ Board of Selectmen	Ongoing
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Identify areas within the community where the use of District Improvement Financing (DIF) could be used to leverage funding for necessary infrastructure upgrades.	EAC/Planning Board	2-5
Perform feasibility/growth management studies for installing a municipal sewer system that would be targeted to economic development areas within the community.	Planning Board/ Board of Selectmen/DPW/ Conservation Commission	2-5
Continue to advocate for State-level transit/transportation improvements in designated economic development centers.	Planning Board/ DPW	Ongoing

Objective ED-7: Maintain a housing stock suitable for a diverse workforce.

Identify a liaison to the Massachusetts Community Economic Development Assistance Corporation (CEDAC) to identify ways in which this organization can assist Seekonk with economic development and housing issues.	EAC	1-2
Implement the strategies found in the Housing Element of the Master Plan.	Various	Ongoing

Objective ED-8: Support active farming as a viable source of local economic activity.

Develop an inventory of farmland in the Town and prioritize farm viability efforts based on a structured assessment of potential development pressure, farm productivity, scenic and cultural value, and other factors.	Planning Board/ Conservation Commission	1-2
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Sustainable Energy Action Plan

Action	Responsible Party	Implementation Horizon (Years)
Objective SE-1: Reduce energy used in municipal buildings and operations.		
Form an energy committee made up of Town staff and volunteer members to support various energy efficiency initiatives.	Board of Selectmen	1-2
Develop a public education and engagement campaign around energy efficiency and conservation.	Energy Committee	1-2
Sign up for the MassEnergyInsight program.	Energy Committee	1-2
Through the support of the Energy Committee, develop a municipal energy use baseline in MassEnergyInsight.	Energy Committee	1-2
Coordinate free energy audits at municipal buildings through the energy utilities.	Energy Committee/DPW	Ongoing
Commit to reducing municipal energy use by 20%, and through the support of the Energy Committee, develop a Green Communities compliant energy reduction plan.	Board of Selectmen/ Energy Committee	2-5
Coordinate a street lighting audit with the electric utility, and consider conversion to LED lights.	DPW/ Energy Committee	1-2
Objective SE-2: Reduce community-wide energy use in buildings.		
Develop a community energy use inventory and community-wide energy reduction strategy.	Energy Committee	2-5
Consider the implementation of a weatherization program.	Energy Committee	2-5
Provide education and outreach on energy efficiency and conservation, and promote energy audits.	Energy Committee	1-2
Consider implementation of a community energy efficiency competition or online rewards program in which residences are rewarded for energy savings.	Energy Committee	2-5
Objective SE-3: Reduce transportation-related energy use.		
Evaluate the current street and parking design standards, and determine options for improvement to promote multi-modal corridors.	Planning Board	1-2
Prioritize projects to encourage multi-modal transportation along targeted roadways.	DPW	Ongoing
Develop and provide regulatory incentives for developers that incorporate multi-modal design in their development applications.	Planning Board	2-5
Inventory current bicycle and pedestrian paths and identify opportunities to upgrade them and create linkages.	Conservation Commission	1-2
Prioritize municipal projects that provide direct connections and improve community connectivity.	Board of Selectmen/ DPW	Ongoing

Continue to promote pedestrian activity by requiring projects to incorporate pedestrian and bicycle paths and amenities.	Planning Board	Ongoing
Work with the State to improve public transportation opportunities in Seekonk.	Board of Selectmen/ Planning Board	1-2
Inventory zoning obstacles to smart growth and mixed-use development, and address them accordingly with zoning revisions.	Planning Board	1-2
Provide priority parking in public lots for energy efficient vehicles and for carpooling and vanpooling.	DPW	1-2

Objective SE-4: Encourage renewable energy sources.

Continue to investigate opportunities (including appropriate locations as well as funding sources) to incorporate renewable energy on municipal buildings and lands.	Energy Committee	Ongoing
Inventory zoning obstacles to renewable energy development, such as setback requirements, height standards, lot coverage requirements, and other standards that may impede development of renewable energy as a principal or accessory use, and develop revisions accordingly.	Planning Board	1-2
Develop zoning and regulatory standards for renewable energy systems of different types and scales as appropriate to the community.	Planning Board	2-5
Provide education and outreach on renewable energy sources, and how home-owners and businesses can integrate these systems into their homes and businesses.	Energy Committee	2-5
Provide regulatory incentives to developers that incorporate renewable energy sources in their site plans.	Planning Board	2-5

Public Service and Facilities Action Plan

Action	Responsible Party	Implementation Horizon (Years)
<i>Objective PSF-1: Develop and maintain funding tools toward the continued investment of public services and facilities.</i>		
Pursue those actions within the Economic Development element of the Master Plan designed to maintain a strong and diverse tax base.	As applicable	As applicable
Explore and encourage public/private partnerships that help to fund and maintain the viability of specific facilities similar to the Friends of the Library.	Board of Selectmen/ Planning Board	Ongoing
Consider “placed-based” tools such as Parking Improvement Districts or Business Improvement Districts (BIDs) that can help to raise money toward infrastructure and facilities improvements.	Planning Board	2-5
Identify areas where individual facilities could be financed through the use of District Improvement Financing (DIF).	Planning Board/ DPW	2-5
Continue to require performance guarantees and maintenance agreements for facilities created as part of subdivisions or other development proposals (e.g., stormwater treatment facilities, private roads and rights of way, photovoltaic facilities, etc.)	Planning Board/ Conservation Commission	Ongoing
<i>Objective PSF-2: Develop and maintain meaningful information that will help to prioritize investment in municipal facilities and services.</i>		
Continue to support the Capital Improvements Committee in their efforts to study individual facilities in a detailed manner and on a regular basis to inform the Capital Improvement Program.	CIC and various departments	Ongoing
Maintain standardized facility evaluation procedures (e.g., form evaluations and updating the Five Year Capital Plan) that can be updated by department heads or department staff on facility needs and entered into Town-wide facilities database.	CIC/Board of Selectmen	Ongoing
Develop a system of regular face-to-face communication in which all departments can report important facility and service related information to the Board of Selectmen and the Town Administrator.	Board of Selectmen/ Town Administrator	1-2
Develop a fiscal impact analysis tool based on the “buildout” of the community that can show the relative impacts of different zoning by-law provisions on the fiscal budget.	Planning Board	1-2
Continue to develop the municipal Geographic Information System (GIS) in a manner that integrates important facility-based information into the database.	Planning Board/ Assessor/ DPW	Ongoing
Develop a standard process for integrating the long-term costs of new facilities into the decision making process including, but not limited to, staffing of new facilities, accessory equipment needs, regular maintenance, and utilities.	Planning Board	1-2

Continue to closely track school enrollment to ensure an efficient use of school building facilities.	School Department/CIC	Ongoing
Continue to update both the Housing Production Plan and the Open Space and Recreation Plan as necessary to ensure that baseline data and strategies represent current conditions.	Planning Board/ Conservation Commission	2-5

Objective PSF-3: Improve inter-departmental communication, and provide a transparent decision-making process under an efficient government structure that meets community needs.

Survey the community to determine whether Open Town Meeting style of government is adequate or if the Town should investigate other forms of government including Representative Town Meeting or Town Council.	Planning Board	1-2
Conduct semi-annual audits of all Master Plan action items to chart progress and identify “next steps”.	Planning Board	Ongoing
Set up more regular, formal meetings to share information between the Board of Selectmen and other boards and committees.	Board of Selectmen	1-2
Continue the example provided by the Capital Improvements Committee by stating Committees’ decision-making process in formal documents to enhance transparency.	All Committees	1-2
Explore the use of more “service-oriented” tools (e.g. “E-Government”) that help with public information sharing, permitting, fee collection and other essential government functions.	Planning Board/ Board of Selectmen	1-2

Objective PSF-4: Coordinate the management of water-based infrastructure in an integrated fashion to ensure a sustainable approach.

Develop an Integrated Water Resource Plan for the Town of Seekonk.	Planning Board/ Conservation Commission/ Water District	2-5
Develop an audit of local regulations that looks specifically at the relationship between development standards and impacts to various water resources in the community.	Planning Board/ Conservation Commission/ DPW/Water District/Board of Health	2-5
Examine the effectiveness of applying various scales of wastewater treatment to different areas of the Town (e.g., individual septic systems, neighborhood scale systems, centralized facilities, etc.).	Planning Board/ Conservation Commission/ DPW/Water District/Board of Health	2-5
Continue to analyze the capacity of the existing municipal water supply against community buildout analyses.	Planning Board/ Water District	Ongoing

Ensure the requirements of the Non-Point Source Discharge Elimination System (NPDES) permit issued by the Commonwealth of Massachusetts are met.	Planning Board/ DPW	1-2
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Objective PSF-5: Continue to assess and emphasize the need for high quality social services in the community.

Include Human Services and the Council on Aging in regular facility updates with the Board of Selectman and the Town Administrator.	Board of Selectmen/Town Administrator	Ongoing
Continue to explore ways of expanding transportation services for seniors in order to increase their access to healthy food, recreational opportunities, and social interaction.	Council on Aging	Ongoing
Coordinate the efforts and programs of the (future) Senior Center with the school system to identify opportunities to merge programs for children and seniors.	Council on Aging/School Department	Ongoing
Ensure that families and individuals in need of intervention due to hardship have access to adequate health care, emergency food assistance, and counseling.	Human Services	Ongoing

Transportation Action Plan

Action	Responsible Party	Implementation Horizon (Years)
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Objective T-1: Minimize frequency and severity of accidents at high-incident locations.

Coordinate with the State on projects that involve high accident locations and lobby for specific improvements to address the accident patterns.	Planning Board/ DPW	2-5
Identify high accident locations that are not part of ongoing projects and initiate studies to identify potential safety improvements.	Police Department/ DPW	Ongoing
Continue to utilize and pursue the services of SRPEDD to conduct safety studies. Implement corresponding actions in response to the findings. For example, increase enforcement at high-accident locations that exhibit high red light running.	Planning Board/Police Department/ DPW	Ongoing
Identify geometric and traffic control improvements to improve safety at high-accident locations and lobby for funding of these improvements.	Planning Board/ DPW	2-5

Objective T-2: Optimize the ability of existing roadways to service the transportation needs of the community.

Pursue intersection improvements at Route 44/Route 114A, including dedicated left-turn lanes.	DPW	2-5
Review “complete streets” policies from other towns in MA and throughout the U.S. and develop a guidance document for use on local projects to allow multi-modal uses on roadways.	Planning Board/ DPW	Ongoing
Incorporate standards into local regulations for providing “off-street” connections within commercial centers to minimize unnecessary egress onto arterial roads.	Planning Board	1-2
Incorporate standards into local regulations that require site design techniques for better bicycle and pedestrian circulation.	Planning Board	1-2
Strategically place curb cuts to minimize conflict points.	Planning Board/ DPW	Ongoing
Sustain rural character of roadways by implementing traffic calming strategies in appropriate locations.	Planning Board/ DPW	Ongoing
Use traffic calming techniques to discourage cut-through traffic on neighborhood streets.	Planning Board/ DPW/Police Department	Ongoing

Objective T-3: Minimize traffic demand generated by new development.

Require traffic impact studies for new developments. For large scale developments, implement peer reviews of traffic studies to be paid by developer to ensure accuracy and completeness of studies.	Planning Board	Ongoing
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Expand acceptable traffic management and mitigation measures to include TDM and/or non-infrastructure items and provide credits for these mechanisms through zoning and subdivision provisions.	Planning Board	1-2
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Objective T-4: Improve pedestrian and bicycle amenities Town-wide.

Develop and implement a long-term sidewalk enhancement program.	DPW	2-5
Encourage walking and biking through the school and recreation departments and through employer TDM programs.	School Department/ Recreation	Ongoing
Develop walking and cycling paths that connect activity areas and link to other alternative transportation networks.	Planning Board/School Department/ Recreation/ Conservation Commission	Ongoing
Maintain prompt snow removal of pedestrian and bicycle amenities.	DPW	Ongoing
Develop subdivision regulations to provide new neighborhood trails and improve access to existing trails.	Planning Board	1-2
Identify key locations for new/additional bike rack and pedestrian bench installations.	Planning Board/School Department/ Library/DPW	1-2
Identify roadways with sufficient width to stripe bike lanes; analyze these locations, and implement bike lanes where appropriate.	Planning Board/ DPW	2-5
Leverage the Safe Routes to School program to promote healthy travel to and from all schools.	Planning Board/School Department	2-5
Establish standard criteria for marking crosswalks, potentially referencing the Manual on Uniform Traffic Control Devices.	Planning Board/ DPW	1-2

Objective T-5: Increase use of the public transportation system.

Provide shelters, benches and bike racks at bus stops.	Planning Board	2-5
Increase the number of park and ride lots to enhance connectivity to public transportation.	Planning Board	2-5
Conduct a Town survey of public transportation needs and issues.	Planning Board/ EAC	1-2
Investigate various forms of public transportation to service the Route 6 commercial area and seek funding to implement the best option(s).	Planning Board/ DPW/Fire Department	Ongoing
Coordinate with RIPTA, GATRA, and SRPEDD to improve public transportation across the state border and facilitate connections between GATRA and RIPTA services.	Planning Board/ DPW	2-5

Objective T-6: Aggressively pursue funding for transportation projects.

Apply for grants through SRPEDD.	Planning Board/ DPW	Ongoing
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Enhance the ability to access funds through the TIP (or other federal and state grants for transportation improvements) through investment in data collection, improvement studies, or preliminary design.	EAC/Planning Board/ DPW	2-5
Seek grants to promote non-motorized forms of transportation.	Planning Board/ DPW	1-2

Objective T-7: Integrate transportation infrastructure into a “place-making” approach.

Identify potential gateway locations and develop gateway design concepts.	Planning Board/ DPW	2-5
Initiate community/commercial participation to maintain gateways (e.g., Adopt-a-Spot).	Planning Board/ EAC	2-5
Provide welcome signs at gateways. Consider alternative and creative materials for the signs, such as plantings.	Planning Board/ EAC	2-5
Improve landscape design and streetscapes at gateway locations while maintaining clear sight lines.	Planning Board/ EAC	2-5
Initiate a photo inventory of potential candidates for scenic roadways using Town GIS.	Planning Board/ Conservation Commission	1-2
Establish standards and/or incentives for appropriate levels of streetscape improvements for new development and redevelopment in different zoning districts.	Planning Board	2-5
Revisit the Scenic Roads Bylaw and reintroduce to Town Meeting.	Planning Board	2-5